

To: Honorable Mayor Price and Members of the City Council

cc: Denis Fitzgibbons, City Attorney
City Manager's Executive Management Team

From: Gregory E. Rose
City Manager

Date: July 3, 2014

RE: City Manager Report

ACTIVITIES and EVENTS

- **Independence Day Celebration:** Our annual Independence Day celebration takes place from 6-10 p.m., Friday, July 4, at Copper Sky Park. Families will enjoy entertainment, fun activities, great food vendors, and of course a grand display of colorful fireworks. [Learn more...](#)
- **Library Closed July 4:** The Maricopa Public Library will be closed for the Independence Day Holiday on Friday, July 4. The library will resume regular hours on Saturday, July 5, 9 a.m. to 6 p.m. As always, our digital services, such as 3 Digital Books, Hoopla, and One Click Digital Media are available 24/7.
- **Copper Sky Open Limited Hours on July 4:** Copper Sky will be open on Friday, July 4, but for a limited time from 5 a.m. to 12 p.m.
- **Upcoming Community Event:** MPD in Partnership with the Arizona Coalition to End Sexual and Domestic Violence will be hosting Stand Up Against Domestic Violence training on July 8. The free training will address the dynamics of domestic violence, the use of power and control in abusive relationships, and ways to support a victim or survivor. This program is open to the public and you can register at www.dvmaricopa.eventbrite.com. Flyer attached.

GENERAL INFORMATION

Committee Openings

The City is currently accepting applications to fill vacancies on the Parks, Recreation, and Libraries Advisory Committee, Industrial Development Authority Board, and the Merit Board. Applications are available on the City website at www.maricopa-az.gov. Contact the City Clerk's Office at 520-316-6971 for more information.

Check Out Current City Recruitments and Statistics

- Please follow link <http://www.maricopa-az.gov/web/jobs-portal> .

Future Council Agenda Items

- Please see attached report.

Economic Development Updates

- **FY 2014-15 Planning:** This week, staff met to identify, schedule, and budget for major economic development activities over the next fiscal year.
- **Arizona SciTech Festival:** Next week, staff along with representatives from Maricopa Ak-Chin STEAM Foundation, MCE, and USDA ALARC will meet with Dr. Jeremy Babendure, Executive Director of the Arizona SciTech Festival, to discuss how Maricopa can participate in the annual event. The Arizona SciTech Festival is a state-wide celebration of science, technology, engineering, and math held annually in February and March through a series of over 400 expos, workshops, conversations, exhibitions, and tours held throughout the state in diverse neighborhoods.
- **Canada Arizona Business Council:** Per City Council direction, the City of Maricopa recently became a member of the Canada Arizona Business Council (CABC). The organization is sanctioned by both the State of Arizona and the Canadian Government with a mission to promote increased trade and investment between Arizona and Canada. Staff has already been in contact with CABC about Canadian companies that are targets for business attraction.
- **Chipotle News Release:** Last week, it was announced that Chipotle Mexican Grill has signed a lease to occupy space at the Maricopa Station development, located at the northeast corner of John Wayne Parkway and Smith-Enke Road. The new restaurant is scheduled to open in spring 2015. [Click here to read the full news release.](#)
- **City Code Project Update:** During the May 20 City Council Work Session, staff gave a presentation on proposed regulations, licensing procedures, and fees for special business types, specifically: (1) Tobacco Retail Establishments and (2) Auctioneers, Pawnbrokers, Scrap Dealers, and Secondhand Dealers. Per City Council direction, public notice of the proposed City Code updates and fees has been posted to the City website. Staff will present on additional special business types at an upcoming City Council meeting.
- **BIO International Convention:** Economic Development Specialist Denyse Airheart represented the City at the 2014 BIO International Convention last week. Participation in the largest global event for biotechnology industry provides an opportunity to target agri-tech and clean-tech companies for business attraction. Attached is a memo for Mayor and City Council.
- **International Council of Shopping Centers (ICSC) Western Division Conference:** The deal making conference is an opportunity for developers, retailers, brokers, lenders, and municipalities to form successful partnerships. ICSC Western will take place on October 1-2 in San Diego, CA. The Economic Development Department hopes to identify Council participants by July 31.

- **Maricopa Matters E-Newsletter:** The June newsletter was published last Thursday and includes articles on the 2014 BIO International Convention, Maricopa Station site plan approval, Economic Development Resource Center, proposed licensing for special business types, and the Maricopa Advocate Program. [Click here to view the newsletter.](#)
- **New Businesses:** Since the last report, the City received new business license applications from two home-based businesses, one business that will have a commercial location, and four out-of-town businesses that will be doing business in Maricopa.

Public Works

Capital Projects

- **Honeycutt Road Widening Project:** This project will improve Honeycutt Road from White and Parker Road to Porter Road, widening out to four lanes and installing curb, gutter, and sidewalk on the south side. Staff anticipates construction duration of eight months. Some private utilities affected by the project have completed their relocation work. Staff is continuing to work with the other utilities to facilitate their relocation process and clarify roles and responsibilities for the relocations. The ongoing negotiations have delayed the start of construction.
- **Copper Sky Recreation Center and Regional Park:** CORE Construction is continuing to work at the recreation center, coordinating with staff to minimize disruption while addressing opportunities for change or improvement identified by staff since the building's opening.

Streets Maintenance:

- Performed monthly traffic signal maintenance.
- Sprayed rights-of-way.
- Installed "To Traffic in Roundabout" signs below existing "Yield" signs in all City roundabouts for enhanced safety.

Development Services

Code Compliance

- Staff ensured the burned structure in the Senita subdivision was appropriately posted, prohibiting entry and properly secured. Photos are attached.
- Excess dust and dirt, created from construction activity at the future Circle K site on John Wayne Parkway and Bowlin Road and from excavation on a vacant lot south of the Glennwilde subdivision, was minimized after best management practices were mandated to control airborne dust and dirt track-out onto city streets. Photos are attached.
- Yard sale and other non-permitted signage were removed from public property and public rights-of-way. Photos are attached

- Tumbleweeds that had accumulated against an HOA wall north of Desert Cedars Drive were removed. Before and after photos are attached.

Building Safety

Monthly Statistics	May 2013	May 2014	Jun 2013	Jun 2014
Total permits issued	103	112	89	101
• Single family home permits	51	16	42	37
• Swimming pool permits	22	22	15	8
• Solar permits	7	42	5	35
• Commercial permits	7	3	8	3
• Miscellaneous permits	16	29	19	18
Total number of new applications received	100	113	77	125
Plan reviews completed	87	104	68	98
Total number of performed inspections	888	423	867	496

Planning

- **Zoning Code Rewrite Project:** The Planning and Zoning Commission held their first meeting to discuss the draft Zoning Code on June 23. At the meeting, staff presented the code rewrite process to date and the Zoning Code Rewrite Task Force and Heritage Advisory Committees' recommendations. The Zoning Code Rewrite Task Force held their final meeting on July 2 to approve their June 11 meeting minutes, which includes the Task Force's recommendations for the draft Zoning Code. The next Planning and Zoning Commission meeting to discuss the draft code is scheduled for July 14. Further information, including the latest schedule, presentations, related documents, maps, and the draft Zoning Code is available at <http://www.maricopa-az.gov/zoningcode/>. Please contact Dana Burkhardt, dana.burkhardt@maricopa-az.gov, with any questions or comments.

Transportation/Transit

- The RFP submission period for the transit service closed on June 25. We received two submissions. A three member evaluation team will review the submissions and score them during the week of July 7-10.
- Ridership on the Special Summer Shuttle continues to strengthen, with 96 trips provided during the week of June 23-27. No problems have been noted with this pilot program to date.
- Staff signed the document requesting an environmental categorical exclusion for the Safe Routes to School Sidewalk Project, west side of SR 347, Juan Street to Bowlin Road. This project is proceeding after a notice was issued by the Federal Highway Administration citing "No Significant Finding" of

- environmental issues. The project is on schedule and construction is expected to be completed by June 2015.
- COMET Demand Response ridership for the week ending June 27: 41 passengers, 51 trips.

Community Services News

Recreation

- Copper Sky successfully hosted the second Youth Swim Meet on Tuesday, June 24. The event featured the Maricopa Marlins vs. Mesa & Tempe River Snakes, with a crowd of over 400 attendees.
- The Let's Move program will be hosted at the Aquatics Center June 30 through July 3 from 6-7 p.m. The activity will include Water Safety Topics and Pool Games in the leisure pool for our youth patrons. Let's Move will also be using the west side of the gymnasium on Thursday, July 3 to film a wrap-up video.
- Currently, our summer season has a total of 332 participants signed up for a variety of enrichment classes.
- Copper Sky is offering Zumba included in the monthly membership and an additional morning Aqua Fit class to accommodate our large class attendance.
- The new July group exercise schedule was released with great feedback and success from our members.
- Kirby's Entertainment Variety Show performed this week for the three Summer Fun & Fitness Camps at Copper Sky, Saddleback Elementary School, and Maricopa Elementary School.
- Staff is working on the input and layout of activities for the Fall P.L.A.Y. Maricopa brochure.
- Adult sports
 - Adult softball early registration, June 30-July 25 (\$450).
 - Adult softball regular registration, July 26-August 1 (\$475).
- Youth Sports
 - Youth Soccer early registration, June 13-July 20 (\$55).
 - Youth Soccer regular registration, July 21-August 2 (\$65).

Parks

- Copper Sky park staff repaired an irrigation main line break on soccer field #1.
- Copper Sky park staff are preparing for the 4th of July by painting vendor booths, striping overflow parking, installing crowd control fencing, and erecting the beer garden.

Library

Door Count: 6,337 people used the library facility last week; circulation: 6,368 items checked out; hours of computer use: 426 (with assistance from staff); new cards: 113.

Library Summer Reading Club: Registration continues for children and teens to join the 2014 Summer Reading Club at the Maricopa Public Library. This year's theme is *Fizz, Boom Read* and we will feature many exciting events along a science and technology theme. The program runs from June 2 through July 25.

- The reading program has a total of 949 participants so far, and children are already earning prizes!
- Children have read a total of 84,084 minutes towards prizes and teens have reported 187 books read!

Upcoming Events

July is Food for Fines month. For every non-perishable food item donated, patrons will have \$1 waived from their fines. All donations go to F.O.R. Maricopa.

- Tuesday, July 8, 9:30 a.m. and 10:15 a.m. Preschool Storytime. Have a story, sing a song, and make a craft.
- Tuesday, July 8, 1:30 p.m. Friends of the Maricopa Public Library host an open discussion with coffee and refreshments. All are welcome to attend.
- Tuesday, July 8, 2 p.m. *Jungle Jill* (all ages). If you love Creepie Crawlies, this program is for you! You'll get an opportunity to see and touch about a dozen of them...all while learning interesting facts.
- Tuesday, July 8, 3:30 p.m. Tale Waggors. Come read to PJ the Dog. For struggling readers and animal lovers.
- Wednesday, July 9, 9 a.m., 11:15 a.m., and 2:15 p.m. Fun Van (advance registration required). Kids play and learn while parents and caregivers meet to discuss parenting skills.
- Wednesday, July 10, 5 p.m. Reading Rebels: A book club for Young Adults to discuss great book, participate in activities, and meet new friends.
- Thursday, July 10, 9:30 a.m. Storytime for ages 2 and under.
- Thursday, July 10, 10 a.m. Brain Box: parent-child interaction to stimulate brain power in children ages 2-5 years. Registration required.
- Thursday, July 10, 2 p.m. 3-D Printer Presentation (teens & adults). Join us for a presentation on the newest technological phenomenon – the 3D printer - watch it in action as it creates.
- Thursday, July 10, 5 p.m. Free computer class for adults: *Internet and Email Basics*.

Special Events & Marketing

- A total of 54 vendors registered for the 4th of July event: 13 nonprofits, 11 food vendors, and 30 businesses/candidates running for office. Last year this event had 42 participants with 22 businesses, 14 food vendors and 6 nonprofits.
- The special event team hosted pre-sales of kid zone wristbands and parking tickets for The Great American 4th event. Monday a total of 22 parking passes and 38 kid zone tickets were sold.

Fire Department

Community Outreach, Public Safety Events, and Fire Prevention

- E575 assisted with the installation of a special smoke alarm in the home of a hearing impaired resident. The special alarm provides a visual, audible, and physical notification of an emergency event.
- The Fire Department conducted an “After the Fire” public information meeting at the home where a recent fire occurred. Approximately 20 Maricopa residents, along with media representatives attended. Presented were many fire prevention and home safety tips and highlights of many services available to residents and homeowners of homes affected by fires. The meeting ended with fire crews who had responded to the actual incident explaining the tactics and strategies utilized by the department at this and other fires. There were many great questions asked and answered. Crews also showed the vehicles and equipment to the attendees. There was great feedback by all parties involved.

Emergency Calls

Maricopa Fire Department responded to a total of 62 requests for emergency assistance this week with 53 calls being medical in nature:

- **House Fire:** MFD units, assisted by Chandler and Sun Lake units, responded to a house fire on Blazen Trail. All residents had evacuated the building. The fire caused significant damage to the home. The fire originated in the kitchen. One firefighter was transported by ambulance to the hospital for heat related illness. While all Maricopa units were fighting the fire, trucks from Sun Lakes and Ak-Chin moved in to provide additional emergency coverage for our city.
- **House Fire, Mutual Aid:** Maricopa units were dispatched to assist Ak-Chin FD with a house/car fire in a rural area.
- **Motorcycle Accident:** E575 responded to a motorcycle accident. Upon arrival, the crew determined the rider of the motorcycle had lost control and laid the bike down. The motorcycle was the only vehicle involved in the accident. Paramedics rendered treatment on the scene for a head wound. The patient was transported to the hospital for further evaluation and treatment.
- **Motor Vehicle Accident:** L571 and BC 571 responded to a two-car accident. Four patients were evaluated on the scene and refused further transport or treatment.
- **Heat Related Illness:** MFD units responded to three reports of heat related illnesses this week.

Police Department

- **Realtors Meeting:** July 1, Chief Steve Stahl held a meeting with local realtors from the Maricopa area to address the current trends that are plaguing empty houses currently on the market. The meeting had over 20 members from different realtor organizations along with Pinal County Supervisor Anthony Smith, and board members from the utilities companies in attendance.

- **East Valley Police Chiefs Association:** On July 2, Chief Stahl attended this meeting in Gilbert. This organization includes Law Enforcement Organizations from the eastern part of Maricopa County, including State and Federal partners. MPD is an associate member and our partnerships with these agencies have been productive in sharing topics of equal concern.
- **Police Officer Training:** July 2, all sworn members of the police department attended Leading Groups and Organizational Development training. This training is to expand the leadership role to larger spans of control by identifying the roles individuals take when in groups and the relationships that must occur to make teams and the organization more effective.
- **June Victim's Assistance Program Stats:** In the month of June the VAPS team members responded to 13 calls for service and three follow up case reviews.
- **Graduation Recognition:** June 26, Mary Witkofski, Community Programs Manager, graduated from the ASU Bob Ramsey School of Education for Certified Public Managers. The nine month course is nationally recognized and is part of a national consortium. The program is designed to improve the quality and efficiency of government agencies by developing the effectiveness and professionalism of its managers. Nearly 2,000 public managers have earned the CPM credential.

I.T. Update

- Recently, members of the Information Technology (IT) team met with their counterparts at the City of Casa Grande and Towns of Oro Valley and Marana. The visits established professional relationships to share best practices. The information exchange was of significant value on both sides. We plan to have these municipalities visit Maricopa before the end of summer.

Respectfully submitted,



Gregory E. Rose, ICMA-CM
City Manager

Stand Up Against Domestic Violence



This FREE training will address the dynamics of domestic violence, the use of power and control in abusive relationships, ways to support a victim or survivor, your role as a community member, and available resources and support for families experiencing domestic violence.

**July 8th,
2014**

7:00-8:30pm

The Church of Jesus
Christ of Latter-day Saints

20565 N. DR Horton Drive,
Maricopa, AZ



REGISTER at:

www.dvmaricopa.eventbrite.com

Future Council Agenda Items

<u>Date</u>	<u>Meeting</u>	<u>Item</u>	<u>Contact</u>
July 15, 2014	REGULAR	Consent: Approval of the Nexxus Consulting Contract	Paul Jepson
July 15, 2014	REGULAR	Consent: Budgetary Transfer from General DIF to General CIP for Santa Cruz Wash Regional Flood Control Solution Design	Brian Ritschel
July 15, 2014	REGULAR	Consent: Contract for demolition of La Roca	Bill Fay
July 15, 2014	REGULAR	Consent: Contract with GPEC-Dues & Membership	Micah Miranda
July 15, 2014	REGULAR	Consent: Liquor License for Plaza Bonita Family Mexican Restaurant	Vanessa Bueras
July 15, 2014	REGULAR	Approval of the Council Chamber Use Policy	Paul Jepson
July 15, 2014	REGULAR	Discussion and possible action on Cancellation of the August 19 th City Council meetings.	Vanessa Bueras
July 15, 2014	REGULAR	West Nile Virus Presentation by Pinal County Health Department	Gregory Rose
August 5, 2014	WORK SESSION	Presentation: Enhancements to the Maricopa Non-Profit Funding Program & Community Development Block Grant	Mary Witkofski
August 5, 2014	REGULAR	Consent: Amend CC&R's for Library Building	Kristie Riester
August 5, 2014	REGULAR	Consent: Contract with FCI for Phase 2 of FS 572	Bill Fay
August 5, 2014	REGULAR	Consent: Contract with Maricopa Economic Development Alliance	Micah Miranda
August 5, 2014	REGULAR	Consent: CUP for above-ground fuel tank at Copper Sky	Bob Goodhue
August 5, 2014	REGULAR	Consent: Development Service Fee Revisions	Bob Goodhue
August 5, 2014	REGULAR	Consent: Joint Project Agreement (JPA) with ADOT for Hartman Road	Bill Fay
August 5, 2014	REGULAR	Consent: SPR14-02 – Fire Station 572	Bob Goodhue
August 5, 2014	REGULAR	Changes to Youth Council Guide	Kristie Riester
August 5, 2014	REGULAR	Presentation on possible approval of AZ League of Cities proposed Resolutions	Paul Jepson
September 2, 2014	REGULAR	Consent: Alcohol Permit Application & Special Event Fees	Kristie Riester
September 2, 2014	REGULAR	Consent: Contract-City Hall, Copper Sky, Library, Pacana Park Janitorial Services	Bill Fay
September 2, 2014	REGULAR	Consent: IGA with Maricopa Domestic Water related to Honeycutt Road project	Bill Fay
September 2, 2014	REGULAR	Consent: IGA with 7 Ranches Water District related to Honeycutt Road project	Bill Fay
September 2, 2014	REGULAR	Scholarship Policy Development	Kristie Riester
September 2, 2014	REGULAR	Volunteer Exchange Program	Kristie Riester
September 16, 2014	REGULAR	Non-Profit Recreation Rental Fees	Kristie Riester

MEMO

Economic Development, July 1, 2014

TO: Honorable Mayor Price and Members of the City Council
THROUGH: Mr. Gregory Rose, City Manager
Mr. Micah Miranda, Economic Development Director
FROM: Ms. Denyse Airheart, Economic Development Specialist
RE: BIO International Convention, San Diego

Economic Development Staff participated in the 2014 BIO International Convention, held in San Diego from June 23-26. The annual convention is the largest global event for the biotechnology industry, attracting major companies, offering partnership opportunities and providing insights on trends affecting the industry. The BIO Exhibition featured more than 1,700 exhibitors and covered approximately 180,000 square feet.

The City of Maricopa, along with other Arizona communities, partnered with the Arizona Commerce Authority, Arizona State University, and Arizona BioIndustry Association to host the Arizona Pavilion. BIO attendees had the opportunity to learn about Arizona's biotechnology assets, partnerships and benefits of locating within the region and specific communities.

Maricopa's participation in BIO is a key component of the City's Economic Development Strategic Plan, which identifies agri-tech and clean –tech target industries for business attraction. Staff met with over 20 companies to establish relationships, cultivate leads and share information on the latest activity in Maricopa.

Several of the companies identified at BIO International are Canadian owned and based agri-tech firms. The Economic Development Department will leverage our membership with the Canada Arizona Business Council (CABC) to continue to build a relationship with Canadian owned agri-tech firms and/or organizations: Ag-West Bio Inc., BioAlberta, BIOTEC Canada, Ceapro, Dow Agro Sciences, Genome Canada, and University of Manitoba Technology Transfer Office.



Photos of the convention have been included.











05/28/2014 14:06



06/30/2014 10:08